

Design & UX Manager

# Kacper Cichy

Product designer who ships working software with AI agents

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## Summary

Design lead with 5 years in design, from print to product. At N2 Media I run design and ship the products myself: Figma first, then production apps built by AI coding agents (Claude Code, Codex) under my review. Looking for a design manager or AI product designer role in a product team.

## Experience

### Design & UX Manager, N2 Media

Sep 2024 - Present | Poznań | creative and software agency, N2 Holding

Lead design for client projects and the holding's own products, from research to release.

- Designed and shipped BłogoDASH, the operations platform of catering company Błogość: 24 modules in 2 months. Since launch, sales points are up 122% and sales per driver up 20% in the best weeks.
- Designed BłogoSELL, the Android route-sales app for the client's drivers: card payments, receipts, GPS, offline start.
- Built N2Hub, the agency's internal platform for tasks, calendar, content plans and team workload.
- Rebuilt 3 company websites on Next.js and Payload CMS, with WCAG 2.2 audits and fixes. Tetra Wave: 96 mobile PageSpeed, 100 SEO.
- Set up an AI-assisted delivery process: Figma, written spec, coding agents, code review, preview deploy.
- Lead and mentor the design team, run client workshops, and present concepts to clients and the board.

### UX/UI Designer, Ecommercy

Jun 2024 - Aug 2024 | Poznań | e-commerce agency

- Designed 20+ online stores and websites for retail clients, handed off to front-end developers.
- Ran 30+ UX workshops with clients to set scope and structure before design.

### Graphic Designer, web and UI, Wirtualna Polska

Feb 2023 - Jun 2024 | Remote | one of Poland's largest media groups

- Designed 50+ web pages and 15+ rich media campaigns for brands advertising on WP portals.
- Promoted from junior after 3 months. Worked daily with front-end developers on build quality.

### Creative & DTP Designer, Akcygraf

May 2021 - Jan 2023 | Poznań | graphic studio and print house

- Designed 100+ marketing projects, prepared files for print and supervised production on the press floor.

Earlier: DTP Designer at Madimo digital print house (2021), freelance graphic design (2023).

## Skills

**Product and UX:** Product design, UX research, user interviews, client workshops, information architecture, prototyping, design systems, accessibility (WCAG 2.2), usability testing

**Leadership:** Design team leadership, mentoring, design reviews, stakeholder management, scoping and estimates, design ops

**AI-native delivery:** Claude Code, Codex, spec writing for coding agents, Next.js, React, Payload CMS, Supabase, Vercel, GitHub, Remotion

**Design tools:** Figma, Framer, Adobe Photoshop, Illustrator, InDesign, After Effects, Midjourney, Nano Banana

## Education

**BA, Creative Management**, Collegium Da Vinci, Poznań, 2023 - 2026

**Technician, Digital Graphics and Print**, ZSZ nr 6 im. J. Lelewela, Poznań, 2017 - 2021

## Languages

Polish (native), English (B2)